



Environmental Policy

Purpose

The purpose of this policy is to outline The Enchanted Forest's commitment to continuously improving as an environmentally responsible organisation.

To deliver the event in as environmentally conscious manner as possible we have engaged in an annual ecological assessment of the event site alongside an annual carbon assessment to measure the local and global impact of the event on the environment.

Targets

The Enchanted Forest is committed to minimising environmental impact and it is this commitment which has informed the targets we have set.

By the end of 2027 we are committing to two key targets:

1. Zero waste to landfill from the event
2. Running a single-use plastic free event

We have also set a target to be a net zero event by 2045, aligned to the Scottish Government's commitment and to achieving the Paris Agreement climate targets.

To achieve this target, we are aiming to reduce the event's identifiable carbon emissions by over 42% by 2030.

Acting With Integrity

Through setting clear, measurable, science-based targets we are demonstrating our commitment to acting with integrity.

Our environmental actions are underpinned by four key themes:



Overleaf we outline what these themes mean in practice and how they inform our actions.

Live Event

Filling the forest with people, lights, and sound should not have a lasting negative environmental impact and this is our number one commitment. In order to do this we will:

- Use LED lighting to minimise energy usage.
- Commit to 90% of our installation materials being reused or repurposed.
- Use biodegradable veg-ware for cutlery and food containers.
- Use only fully recyclable cans and cartons for drinks.
- Invest in forestry skills to restore the forest after every event.
- Pilot a rental scheme for glow-up merchandise to minimise consumption based waste.
- Transition to HVO power by the end of 2027.
- Removing beef from our catering menus.

Suppliers

Working with the right suppliers is essential to the success of the event. The Enchanted Forest provides over £10m in economic returns to the local community and therefore using local suppliers is already a key part of who we are.

We are proactively working with our suppliers to support them in helping to deliver a low-carbon event. In practice this means:

- Providing guidance to our suppliers to measure their carbon emissions related to our event.
- Designing best practices together to work towards decarbonisation.
- Minimising waste and being efficient with what we buy.

Participants

Every year over 75,000 people join us to appreciate the magic of the night time forest. Travelling to the forest is the most carbon intense aspect of our event.

We want to help our visitors minimise their carbon footprint and we are doing this by:

- Signposting EV and public transport options to travel to and from Pitlochry enabling and encouraging our participants to plan their visit in a way that minimises their carbon footprint, no matter where they are travelling from.
- Working to secure transport partners to help provide affordable public transport to the event.
- Working with the local authorities to encourage electric bus adoption in the region.
- Working to source EV charging discounts for attendees.

Accountability

As a charity, the Enchanted Forest is underpinned by acting ethically and with integrity. Being accountable for our impact is core to our organisational values.

We have committed to measuring our carbon footprint annually and publishing this on our website in order for everyone to track our progress.