



Community trust news
July 2019

Chairman's introduction

Plans for The Enchanted Forest are now well under way and our team are hard at work bringing together the creative for this year's show COSMOS. I'm not allowed to give too much away, but it's safe to say that the plans look exciting as always and this year's show promises to delight. Tickets are selling very quickly and, once again, we do expect it to sell out so if you know anyone who's thinking of coming along, do tell them to book early.

Ian Sim, **Chairman**
info@enchantedforest.org.uk

Unveiling our new brand

With our 20th anniversary year fast approaching in 2021, the Trust felt it was time to refresh The Enchanted Forest brand and cement our position as Scotland's most popular sound and light event. Over the last few months our team have been working with a specialist brand consultancy to develop our new look, which we revealed to the world on 19th June.

Our new brand now draws firmly on our forest heritage, warm welcoming approach, and projects a cutting-edge visual that is consistent with the quality of our stunning show.

We would love members of the local business community to help us with the roll out and replace old versions of the brand that they may be using on their websites or marketing literature. If you need fresh visuals please get in touch with our marketing team at marketingteam@enchantedforest.org.uk and they will send you out the new imagery plus a selection of hi resolution images you can use to promote the show to your customers.



Official charities confirmed

The Enchanted Forest Community Trust, organisers of the multi award-winning sound and light show near Pitlochry, has announced three official charities to benefit from this year's event.

Guide Dogs (Perth & District), the Bumblebee Conservation Trust and PKAVS have been chosen as the official charity partners for 2019. These organisations will not only benefit financially but will be promoted extensively during the run of the month-long extravaganza.

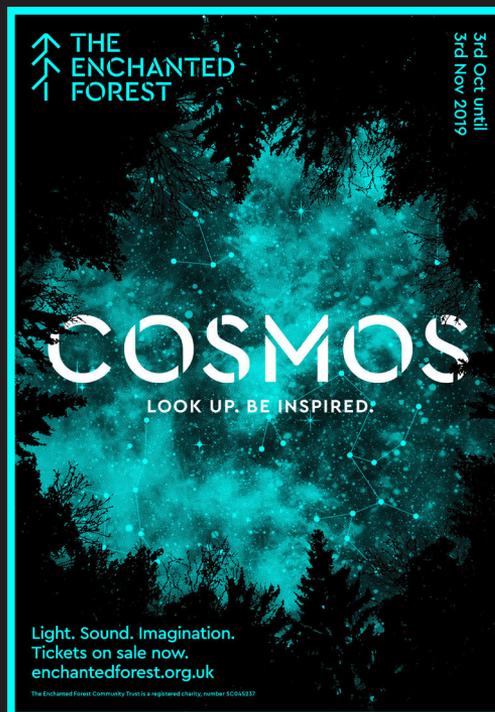
Now in its 18th year, the theme of this year's show was revealed as COSMOS at the end of June and will incorporate the dazzling visuals, innovative design and original music score which has made The Enchanted Forest Scotland's premier sound and light event.

Cathy Joss, Trustee of The Enchanted Forest Community Trust, said: "The Enchanted Forest Community Trust is delighted to be working with these three key charities, giving them additional exposure of their good work and a platform to promote their key objectives."

Improvements at faskally wood

The Enchanted Forest Community Trust has been working with Forestry and Land Scotland to upgrade the footpaths and access routes to Faskally Wood for all visitors. Faskally Wood attracts around 160,000 visitors every year, at least half of these attend The Enchanted Forest. As part of our commitment to sustainability, we have collaborated with Forestry and Land Scotland to ensure the forest is as accessible as possible to all visitors, all year round.

Faskally was originally created as a model woodland in the 19th century and later became a school for young foresters. It boasts a rich mix of tree species, beautiful Loch Dunmore Trail and, as we know only too well, creates a magnificent display of Autumn colours just in time for our show in October.



Tickets now on sale

The Enchanted Forest, Perthshire's multi-award-winning sound and light show, has released almost 80,000 tickets for this year's event on Friday, June 21.

The 2019 event, entitled COSMOS, is inspired by looking up to the skies through the tree cover of Faskally Wood and the wonder of the cosmos above us. Our creative team has come up with an engaging event that combines breathtaking visuals, innovative technologies, interactive special effects and an original music score.

Tickets have been made available already by private pre-sale to previous customers and subscribers to the event's e-newsletter. Demand has been brisk with almost 40,000 tickets snapped up already. Weekend nights are already selling fast and customers are advised to book early this year to avoid disappointment. Tickets are available at www.enchantedforest.org.uk

The search for our 2019 event team begins

Would you like to get involved with The Enchanted Forest and help us welcome 80,000 visitors to Highland Perthshire later this year? Do you have a passion for delivering excellent customer service and want to be part of an award-winning community run event?

We are now recruiting for the following positions:

- Forest Stewards
- Traffic Stewards (based both at Faskally and Blair Athol Distillery)
- Town Departures Stewards
- Customer Service Advisors (based at Fishers Hotel)

You will need to be comfortable standing for extended periods and interacting with the general public. All roles with the exception of the Customer Service Advisor role are based outside so a love of all winter Scottish weather is required!

You must be available to attend both training nights on Monday 30 September and Tuesday 1 October and be able to work a minimum of 10 nights out of the 33 nights between Wednesday 2 October to Sunday 3 November 2019.

For further information and to obtain a copy of our application pack, please visit our website www.enchantedforest.org.uk or email our Recruitment Team hrstaffing@enchantedforest.org.uk

Closing date for applications is Friday 2 August 2019.

