

## **Press Release**

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### **Pop Idol Visits The Enchanted Forest**

Visitors to The Enchanted Forest on Wednesday night were treated to a little extra star quality when Pop Idol winner Michelle McManus dropped in to cover the event for STV's The Hour.

Rushing up to Pitlochry from Glasgow following her live broadcast on The Hour, finishing at 6pm, Michelle announced to viewers that she would be attending the event and reporting back on Friday.

So for some, it came as no surprise when the bubbly blonde was spotted in the forest later that same night, trailed by a camera crew and a gaggle of local children to help her out with the filming.

Marketing manager, Tricia Fox, commented "We were very excited when we heard Michelle was coming up to the forest. Many of the team had followed her rise to fame when she won Pop Idol and it was a real boost to everyone to have such a well known celebrity on site."

In fact, such was the frisson of excitement in the forest about Michelle's visit that, for a time, Michelle and her film crew became part of the attraction with many visitors snapping pictures of her on their cameras and mobile phones.

Stephen Bolland, chair of the steering group for the Enchanted Forest 2009, commented, "It was lovely to meet Michelle and she was genuinely warm and engaging with all the visitors who attended on Wednesday night and caught her attention. She brightened up the evening for staff and visitors alike and we're all very much looking forward to seeing her report on television tonight."

The coverage will air tonight, Friday 23<sup>rd</sup> October at 5pm on STV's The Hour.

**-- ENDS --**

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