

Press Release

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Tayside's Most Entrepreneurial Business Blasts Off National Competitors to win The Enchanted Forest Contract

The Enchanted Forest, the innovative outdoor sound and light show at Faskally Wood in Perthshire, has appointed the award winning Blast Design, Scottish Enterprise Tayside's Most Entrepreneurial Business, to produce this year's light show: Scottish Myths & Legends. The contract was won following a competitive three way tender, with Blast's engaging interpretation of the show theme clinching the deal for the Coupar Angus based company.

Blast Design, the first Tayside based company to be appointed to produce the show, have already made a name for themselves by winning a series of fireworks championships both at home and internationally.

The challenge of lighting an entire forest, and transforming it into an historical trip through some of Scotland's most famous myths and legends will be one of their most challenging projects to date and one which managing director, John Kettles, is really looking forward to: "The Enchanted Forest is a very high profile sound and lighting event and we are thrilled to be chosen to produce this year's show. We believe we can help take the event to the next level by incorporating fireworks and other special effects, including innovative water screens, never been seen before at the event."

Scottish Myths & Legends will be the eighth Enchanted Forest event to be held in Highland Perthshire, and is anticipated to attract 20,000 visitors to the area between 16th October and 1st November 2009.

The homecoming theme of this year's event is expected to attract the attention of Scots who are returning to Scotland on holiday as part of the Scottish Government's Homecoming celebrations, as well as returning visitors to the event which has grown year on year.

Stephen Bolland, chairman of the steering group for the Enchanted Forest 2009 commented, "This year's theme is fantastic for families, couples, and history buffs! The Enchanted Forest is fundamentally about helping people engage with the outdoors in a way they've never experienced before. The Scottish Myths & Legends theme will make it an even more engaging experience and it is a great opportunity to learn about our country's history in an interactive and fun outdoor environment."

"The Enchanted Forest has grown every year since it was founded in 2002 and we are now established as one of Scotland's premier tourist events – a legend in our own right! Blast design have demonstrated an extremely creative and entertaining approach to the event which we believe will help it continue to grow from strength to strength." He concluded.

Tickets for The Enchanted Forest are now on sale, for further information visit their website at www.enchantedforest.org.uk

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