

Press Release

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Out of this World Experience Beats Grim Reality of Credit Crunch: Enchanted Forest Ticket Sales Defy Economic Downturn

Big Tree Country, the organisers of Scotland's premier sound and light show, The Enchanted Forest, have announced that ticket sales, at the end of their first month, are defying the impact of the global credit crunch.

This year tickets are selling at a pace FOUR TIMES FASTER than in 2007, with some shows already sold out or close to selling out.

The theme for this year's show, which takes place between 17th October and 2nd November at Faskally Wood near Pitlochry, is "A Journey Through Space". During the event, Faskally Wood, which is managed by Forestry Commission Scotland, will be transformed into an astronomical playground for space fans both young and old.

Hamish Murray, chair of the steering group for the Enchanted Forest 2008 commented, "With all this talk of a global recession, we had our reservations but have been very pleasantly surprised to see tickets selling four times faster than ever. It is clear that consumers are more confident about the economy than we have been led to believe."

"This is also good news for the tourism economy in Highland Perthshire. The Enchanted Forest event is expected to attract 20,000 visitors this year, many of whom will also stay in the local area." He concluded.

The Enchanted Forest is also supported by the community led Pitlochry Autumn Festival, making it a truly family event.

The shuttle departure point in Pitlochry is a simply two minute walk from Pitlochry Railway Station and organisers are urging people to make best use of the public transport links available.

For further information about the Enchanted Forest and to purchase tickets, visit the Enchanted Forest website at www.enchantedforest.org.uk

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